

AI Usage & Transparency Statement

In my UX design practice, I embrace Artificial Intelligence as a powerful collaborator to enhance efficiency and spark innovation. However, I believe that great design is fundamentally human. To ensure transparency and integrity in my work, I adhere to the following principles regarding AI usage.

1. Visual Content & Image Generation

I use generative AI tools to assist in creating high-fidelity visuals and conceptual imagery.

- **Foundation:** All AI-generated images on this site are rooted in my original work. I use my own hand-drawn wireframes, low-fidelity sketches, or existing product screenshots as the structural "seed" for any generated output.
- **Ownership:** AI is used to refine lighting, textures, or stylistic variations, but the core layout and user experience architecture remain entirely my own.

2. Research, Strategy & Architecture

AI serves as my "research assistant" during the discovery and definition phases of the design process.

- **Application:** I leverage AI for synthesizing data, generating initial user persona drafts, mapping information architectures, and brainstorming sitemaps.
- **Human Oversight:** I never accept AI output at face value. Every data point is cross-referenced, and every architectural decision is audited against real-world user needs and project constraints.

3. Copywriting & Communication

To ensure my thoughts are communicated clearly, I use AI to help structure and polish my written content.

- **Authenticity:** All case studies and articles are based on my personal experiences and unique design philosophy.
- **Personalization:** While AI may assist with grammar or structural suggestions, I rewrite and edit every sentence to ensure the tone and style are authentically mine.

4. Ethical & Legal Compliance

I am committed to the responsible use of technology. This disclosure is intended to comply with the **EU AI Act's transparency obligations** regarding the use of AI in creative works.

My process ensures that no AI tool operates autonomously; I maintain full editorial responsibility and creative control over every deliverable.

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